

## MEDIA RELEASE

### YU NIJYO BECOMES THE YOU RESTAURANT

Zurich, February 2016 – A star in the gourmet sky of Zurich also deserves a (new) name: One year after its opening, the YU NIJYO Fine Dining Restaurant at the Kameha Grand Zürich has been renamed as YOU. The name is short but succinct with a special twist. Just like Norman Fischer’s award-winning cuisine, YOU clearly states that the focus of the team led by Fischer and Restaurant Manager Tom Bittersohl is on you – the guest. Food critics have also realised this: The restaurant was already awarded 15 Gault Millau points and its first Michelin Guide star in October 2015.

The 34-year-old Chef de Cuisine from Hamburg describes his culinary masterpieces as cosmopolitan with Far Eastern influences and bases them on French cuisine. Offering surprises to his guests and ensuring variety is important to the talented chef. The new menu features delicacies such as curd cheese soufflé with goat yoghurt, pistachios and ginger, as well as dove with treviso, parsnip and red cabbage. “Many guests appreciate that dove meat is quite tender and delicious. Give it a try and you will be completely delighted afterwards,” according to Fischer.

The new name also creates another bridge to the Kameha Grand Zürich. The word Kameha is Hawaiian for “unique,” and the approximately 150 employees of the lifestyle hotel take this concept to heart every day and practice it with their guests. They always believe that the guests are special and see them as the focus of whatever they do. The YOU crew has also adopted this motto. Last October, their efforts won them 15 GaultMillau points and the restaurant’s first Michelin Guide star. One Zurich food critic recently described his visit to YOU in the following words: “It was amazing that a lamb’s lettuce salad dressing can glow like pure Kryptonite! Astounding that local foods can be served in such an unfamiliar and precise way! Wonderful that a meal lasting almost four hours can be so interesting!”

The YOU Fine Dining Restaurant hopes to also prove this to its new guests in the afternoons (Wednesday to Friday 11:30 a.m. to 1:00 p.m.). The offer is the same as the evening menu with a six-course menu for about CHF 179.



For more information and the complete menu, please visit <http://www.kamehagrandzuerich.com/de/restaurant-you>.

### **Kameha Grand Zürich**

The hotel website [www.lieblingsplatz.com](http://www.lieblingsplatz.com) offers insights into the extraordinary overall concept of the Kameha Grand Zürich, its lifestyle atmosphere and warm friendliness that focuses on the guest in everything that we do. Thanks to its unique merging of technical innovations and friendly service, the Kameha represents an attractive addition to the Zurich hotel scene. Only three months after the opening, it was already ranked among the Top 10 of Switzerland's best city hotels by the renowned hotel rating of the *Sonntagszeitung* newspaper. Carsten K. Rath, founder and CEO of the Kameha Hotels & Resorts, has also been distinguished with the title of "Newcomer of the Year." In October 2015, the restaurant was awarded not only 15 Gault Millau points but also its first Michelin Guide star. The hotel is located just about six minutes from the airport, as well as seven kilometres from the Zurich Main Station and the city centre – the ideal location for business travellers. Various leisure facilities such as ping pong tables, a beach volleyball field, basketball court, soccer pitch, barbecue grills and a bike park are all within the nearby 128,000 m<sup>2</sup> recreational area. Together with their own map of the jogging routes, this leaves nothing to be desired for guests who enjoy the great outdoors. Further information and picture material can be found at [www.lieblingsplatz.com](http://www.lieblingsplatz.com). All of the news about the Kameha Grand Zürich is also posted at [www.facebook.com/kamehahotelsresorts](http://www.facebook.com/kamehahotelsresorts).

### **About the Lifestyle Hospitality & Entertainment Group AG (LH&E Group)**

The LH&E Group is an operating and management company of the Kameha Hotels & Resorts. Kameha operates and manages international lifestyle hotels, private design residences and first-class event gastronomy. The founder and CEO is Carsten K. Rath. Peter Mettler is chairman of the President of the Board of Directors.

### **Autograph Collection Hotels**

Extraordinary objects from films, art, design and literature have been packaged into a unique experience for staying at these hotels. These are the more than 80 independent, luxurious lifestyle hotels of the Autograph Collection brand, located in the most attractive destinations around the world. The hotels are selected on the basis of their distinct character and remarkable special features: Whether as a distinguished landmark, extraordinary design or the best resort offer in its area – each hotel is considered to be absolutely unique. [www.autographhotels.com](http://www.autographhotels.com)

Marriott International's Luxury and Lifestyle brand portfolio currently includes The Ritz-Carlton Hotel Company, EDITION, JW Marriott Hotels & Resorts, the Autograph Collection, Renaissance Hotels, AC Hotels by Marriott and Moxy Hotels. This accounts for about 25 percent of the total corporate portfolio. In the course of the coming years, there are plans to add more than 200 luxury and lifestyle hotel projects. This corresponds with an investment of 15 billion US dollars on the part of the company owners and franchisees.

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