

MEDIA RELEASE

PROUD TO BE PRIDE HOTEL

Zurich, March 2016 - The Kameha Grand Zurich Lifestyle hotel that opened last year officially “came out” in 2016 and is now one of the official PRIDE partner hotels. From 3-12 June, the largest festival of the LGBT community will take place in Zurich with about 35,000 visitors. The organisers are emphasising that this year’s PRIDE ultimately focuses on the love between two people with the motto of #TeamForLove.

The price is also homo-friendly: The Kameha Grand Zürich is offering PRIDE visitors a special rate of CHF 222 per night for the festival week in Glattpark, which includes breakfast (single or double occupancy in a Deluxe room). The access code when making a reservation is KQQ for the gay-friendly community.

The modern Grand Hotel has designed special packages for gay or lesbian couples who wish to add special moments of pampering to their stay in Zurich: The Gentlemen’s Package - For Men Only! costs CHF 958 and includes a two-night stay in the Gentleman Suite, as well as a Gentlemen’s Afternoon Tea and a Pit Stop for Men’s Skin treatment at the Kameha Spa for every couple consisting of two gentlemen.

Lesbian ladies can expect the same price for the Ladies Package - Strictly for Women Only! This arrangement includes a two-night stay in the Diva Suite and a Ladies’ Afternoon Tea, as well as a facial mask and nail polishing for two women at the Kameha Spa.

For more information and other special packages, please visit <http://www.kamehagrandzuerich.com/de/packages>.

Kameha Grand Zürich

The hotel website www.lieblingsplatz.com offers insights into the extraordinary concepts of the Kameha Grand Zürich, its lifestyle atmosphere and warm friendliness that focuses on the guest in everything that we do. Thanks to its unique merging of technical innovations and friendly service, the Kameha represents an attractive addition to the Zurich hotel scene. Only three months after the opening, it was already ranked among the Top 10 of Switzerland’s best city hotels by the renowned hotel rating of the *Sonntagszeitung* newspaper.



Carsten K. Rath, founder and CEO of the Kameha Hotels & Resorts, has also been distinguished with the title of “Newcomer of the Year.” In October 2015, the restaurant was awarded not only 15 Gault Millau points but also its first Michelin Guide star. The hotel is located just six minutes from the airport, as well as seven kilometres from the Zurich Main Station and the city centre – the ideal location for business travellers. Various leisure activities such as ping pong tables, a beach volleyball field, basketball court, soccer pitch, barbecue grills and a bike park are all within the nearby 128,000 m² recreational area. Together with their own map of the jogging routes, this leaves nothing to be desired for guests who enjoy the great outdoors. Further information and picture material can be found at www.lieblingsplatz.com. All of the news about the Kameha Grand Zürich is also posted at www.facebook.com/kamehahotelsresorts.

About the Lifestyle Hospitality & Entertainment Group AG (LH&E Group)

The LH&E Group is an operating and management company of the Kameha Hotels & Resorts. Kameha operates and manages international lifestyle hotels, private design residences and first-class event gastronomy. The founder and CEO is Carsten K. Rath. Peter Mettler is President of the Board of Directors.

Autograph Collection Hotels

Extraordinary objects from films, art, design and literature have been packaged into a unique experience for staying at these hotels. These are the more than 80 independent, luxurious lifestyle hotels of the Autograph Collection brand, located in the most attractive destinations around the world. The hotels are selected on the basis of their distinct character and remarkable special features: Whether as a distinguished landmark, extraordinary design or the best resort offer in its area – each hotel is considered to be absolutely unique.

www.autographhotels.com

Marriott International’s Luxury and Lifestyle brand portfolio currently includes The Ritz-Carlton Hotel Company, EDITION, JW Marriott Hotels & Resorts, the Autograph Collection, Renaissance Hotels, AC Hotels by Marriott and Moxy Hotels. This accounts for about 25 percent of the total corporate portfolio. In the course of the coming years, there are plans to add more than 200 luxury and lifestyle hotel projects. This corresponds with an investment of 15 billion US dollars on the part of the company owners and franchisees.

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