

www.internationalfinancemagazine.com

INTERNATIONAL FINANCE


MAGAZINE

July - September 2015

Volume 1 Issue 4

UK £4 | Europe €5.35 | USA \$6

pg. 31
Read IFM
magazine
on your TAB



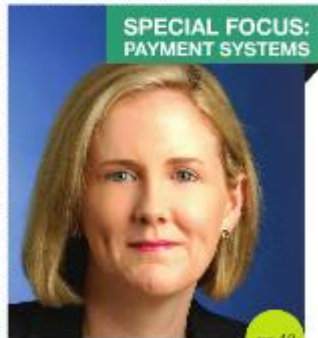
The Great Monetary Experiment pg. 16

Despite policies such as Quantitative Easing and historically low interest rates, many economies around the globe continue to struggle



pg. 12

'MNCs
WORRIED OVER
**BREXIT
TALK**'



pg. 42

'Faster payments
eliminate chargebacks,
so is very attractive
to merchants'

'I LOVE ACTION RELATED SPORTS ACTIVITY'

Carsten K Rath, CEO of Lifestyle Hospitality & Entertainment Group, is recognised as the leading expert in service excellence

{ Suparna Goswami Bhattacharya }

128

What do you look forward to after work?

I love to surf, swim and play tennis. This invigorates me for the working week and tennis in particular allows me to develop a competitive spirit.

What are your favourite leisure activities?

I love to travel and write books as both broaden my mind and allow me to think creatively. When travelling, you get the opportunity to meet different people from many facets of life.

Your hobbies?

I love any action related sports activity, whether participating or watching. Another hobby is shopping, particularly for shoes. The craftsmanship that goes into producing a beautiful pair of shoes is extremely fascinating and I do love a signature pair.

Do you travel a lot?

Yes. My last destination was Fuerteventura on a surfing holiday. It wasn't too far to travel, but felt miles away in terms of relaxation.

Do you buy the latest

gadgets?

I pride myself on being in touch with the latest innovations to inspire me in all elements of my life. It is extremely important to be up to date with the latest technology and writing, as popular culture is constantly evolving.

Which was the last gadget/book you purchased?

A travel bag, which has proved exceptionally useful as I do love to travel regularly and take important belongings with me in style. The latest book I read was Hummeldumm by Tommy Jand. It is a fantastically witty book.

What is your favourite food?

I cannot ever say no to Sashimi. Japanese food, in particular, is masterfully created and sashimi is vitamin-rich, freshly prepared and aesthetically unique. On the sweeter side, cupcakes are definitely my favourite! **IBM**

editor @ sbsaareewag.in

