

Kameha Grand launches space suite

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Kameha Grand Zurich, Autograph Collection's first property in Switzerland, is set to launch a cutting-edge Space Suite. Designed by German artist Michael Najjar, the suite will immerse guests in an out of this world experience, with features such as universe motifs, a zero-gravity bed, and steam bath with artistic views into space. The Space Suite finds perfect alignment with the sensory experience central to the hotel, which looks to create a place where fantasy and reality converge.

Hoping to evoke the atmosphere of a space station, features include an automated female voice, inspired by John Carpenter's science fiction film Dark Star, to welcome the guest – or 'crew member' – in 8 different variations. There will also be spotlights inspired by rocket engines, a space glove where crew members can place their phones or key cards, and a bed designed to look like it is floating. The steam bath follows through with the universe motif, a small window presenting a mock up view into space and down on Earth.

Najjar, the designer, is a visual artist and future astronaut who has undergone intensive cosmonaut training in Russia. He is to become the first contemporary artist in space as one of Richard Branson's Virgin Galactic Pioneer Astronauts. Najjar's artistic influence on the suite's design is clear, with four acrylic platforms holding mock ups of historic rockets and space ships, plus three artworks by himself.

Founder and CEO of Kameha Grand Zurich, Carsten K. Rath, comments: "Moving between fiction and reality is a key feature of the Kameha brand, the Space Suite epitomises the ability of Kameha Grand Zurich to blur the lines between the two, creating an incredible design destination."

www.kamehagrandzuerich.com

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